

## Coaches' Mobile App Privacy Policy

### Who we are

The Funetics Coaches' App (**App**) is brought to you by England Athletics Limited (company number 05583713) of Athletics House, Alexander House, Alexander Stadium, Walsall Road, Perry Barr, B42 2BE (**we, our or us**). We are committed to protecting and respecting your privacy. We are the data controller (i.e. the company who is responsible for, and controls the processing of, your personal data).

### What is the Funetics Coaches' App?

The Funetics App allows coaches delivering the Funetics programme to provide feedback on the performance, development and achievements of participants to their parents, guardian or other registered users that have enrolled the participant on to the Funetics programme.

This policy (together with our terms and conditions (**Terms**) and any other documents referred to on it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

### Consent to downloading the App

By downloading the App, you consent to the installation of the App for the purposes of providing feedback on participants of a Funetics programme.

You can uninstall this App at any time.

### Contact details

You can contact us at any time by emailing us at [support@funetics.co.uk](mailto:support@funetics.co.uk) Further contact details are available on our website, which can be found at [www.funetics.co.uk](http://www.funetics.co.uk) (**Site**).

### Changes to the privacy policy and your duty to inform us of changes

We keep our privacy policy under regular review. Any changes will be posted on this page and, where appropriate, notified to you when you next start the App. The new policy may be displayed on-screen and you may be required to read and accept the changes to continue your use of the App.

It is important that the personal data we hold about you is accurate and current. Please keep us informed if your personal data changes during our relationship with you.

### Third party links

The App may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. Please note that these websites and any services that may be accessible through them have their own privacy policies and that we do not accept any responsibility or liability for these policies or for any personal data that may be collected through these websites or services, such as Contact and Location Data. Please check these policies before you submit any personal data to these websites or use these services.

## THE DATA WE COLLECT ABOUT YOU

We will collect and process the following data about you:

- **Information you give us.** This is information (including Identity, Contact, and Marketing and Communications Data) you consent to giving us about you by filling in forms on the App and our Site, or by corresponding with us (for example, by email). It includes information you provide when you download or register the App, when you use the App, and when you report a problem with the App. If you contact us, we will keep a record of that correspondence.
- **Information we collect about you and your device.** Each time you use our App we will automatically collect personal data including Device, Content and Usage Data. We collect this data using cookies and other similar technologies.  
A cookie is a small text file which is placed onto your computer (or other electronic device) when you access our Site. This allows the Site, through its server to provide the users with a tailored

experience. We use cookies to better the user's experience while visiting the Site. Where applicable this Site uses a cookie control system allowing the user on their first visit to the Site to allow or disallow the use of cookies on their computer and/or device. This complies with recent legislation requirements for websites to obtain explicit consent from users before leaving behind or reading files such as cookies on a user's computer and/or device.

- **Information we receive from other sources including third parties and publicly available sources.** We will receive personal data about you from various third parties and public sources including, by way of example [Device Data from Google Analytics and others].

## HOW WE USE YOUR PERSONAL DATA

We will only use your personal data when the law allows us to do so. Most commonly we will use your personal data in the following circumstances:

- Where you have consented before the processing.
- Where we need to perform a contract we are about to enter or have entered with you.
- Where it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests.
- Where we need to comply with a legal or regulatory obligation.

We will only send you direct marketing communications by email or text if we have your consent. You have the right to withdraw that consent at any time by contacting us.

## PURPOSES FOR WHICH WE WILL USE YOUR PERSONAL DATA

Purpose/activity	Type of data	Lawful basis for processing
To install the App and register you as a new App user	Identity Contact Device	Your consent
To allow you to upload information on the participants of Funetics programmes and to allow potential participants to identify you as a provider of Funetics.	Identity Contact Transaction Device Marketing and Communications	Performance of a contract with you Necessary for our legitimate interests (to ensure the effective administration of the Funetics programme)
To manage our relationship with you including notifying you of changes to the App or any Services	Identity Contact Profile Marketing and Communications	Performance of a contract with you Necessary for our legitimate interests (to keep records updated and to analyse how customers use our products/ Services) Necessary to comply with legal obligations (to inform you of any changes to our terms and conditions)
To administer and protect our business and this App including troubleshooting, data analysis and system testing	Identity Contact Device	Necessary for our legitimate interests (for running our business, provision of administration and IT services, network security)
To deliver content and advertisements to you	Identity Contact Device Content Profile	Consent

To allow us to measure and analyse the effectiveness of the advertising we serve you	Identity Contact Device Content Profile	Necessary for our legitimate interests (to develop our products/Services and grow our business)
To monitor trends so we can improve the App	Usage Marketing and Communications	Necessary for our legitimate interests (to develop our products/Services and grow our business)

## DISCLOSURES OF YOUR PERSONAL DATA

We will share your personal data with the third parties set out below:

- UK Athletics Limited and other home countries athletics bodies;
- third parties to whom we may choose to sell, transfer or merge parts of our business or our assets. Alternatively, we may seek to acquire other businesses or merge with them. If a change happens to our business, then the new owners may use your personal data in the same way as set out in this privacy policy.
- the parents or guardians of children participating, and/or the participants.

## INTERNATIONAL TRANSFERS

We will only transfer your personal data outside the European Economic Area if we have the appropriate safeguards in place and in compliance with data protection laws.

The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). It may also be processed by staff operating outside the EEA who work for us or for one of our subcontractors. We will take all steps reasonably necessary to comply with Chapter V of the General Data Protection Regulation when transferring personal data outside of the EEA and to ensure that your data is treated securely and in accordance with this privacy notice.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to funetics.co.uk; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

## DATA RETENTION

By law we have to keep basic information about our participants (including Contact, Identity, Financial and Transaction Data) for six years after they cease being participants for tax purposes.

In some circumstances you can ask us to delete your data: see below for further information.

In some circumstances we will anonymise your personal data (so that it can no longer be associated with you) for research or statistical purposes, in which case we may use this information indefinitely without further notice to you.

In the event that you do not log in to or use the App for a period of 12 (twelve) months, we will treat your account as expired and your personal data may be deleted.

## YOUR LEGAL RIGHTS

Under certain circumstances you have the following rights under data protection laws in relation to your personal data:

**Request access** to your personal data (commonly known as a "data subject access request"). This enables you to receive a copy of the personal data we hold about you and to check that we are lawfully processing it.

**Request correction** of the personal data that we hold about you. This enables you to have any incomplete or inaccurate data we hold about you corrected, though we may need to verify the accuracy of the new data you provide to us.

**Request erasure** of your personal data. This enables you to ask us to delete or remove personal data where there is no good reason for us continuing to process it. You also have the right to ask us to delete or remove your personal data where you have successfully exercised your right to object to processing (see below), where we may have processed your information unlawfully or where we are required to erase your personal data to comply with local law. Note, however, that we may not always be able to comply with your request of erasure for specific legal reasons which will be notified to you, if applicable, at the time of your request.

**Object to processing** of your personal data where we are relying on a legitimate interest (or those of a third party) and there is something about your particular situation which makes you want to object to processing on this ground as you feel it impacts on your fundamental rights and freedoms. You also have the right to object where we are processing your personal data for direct marketing purposes. In some cases, we may demonstrate that we have compelling legitimate grounds to process your information which override your rights and freedoms.

**Request restriction of processing** of your personal data. This enables you to ask us to suspend the processing of your personal data in the following scenarios: (a) if you want us to establish the data's accuracy; (b) where our use of the data is unlawful but you do not want us to erase it; (c) where you need us to hold the data even if we no longer require it as you need it to establish, exercise or defend legal claims; or (d) you have objected to our use of your data but we need to verify whether we have overriding legitimate grounds to use it.

**Request the transfer** of your personal data to you or to a third party. We will provide to you, or a third party you have chosen, your personal data in a structured, commonly used, machine-readable format. Note that this right only applies to automated information which you initially provided consent for us to use or where we used the information to perform a contract with you.

**Withdraw consent at any time** where we are relying on consent to process your personal data. However, this will not affect the lawfulness of any processing carried out before you withdraw your consent. If you withdraw your consent, we may not be able to provide certain products or services to you. We will advise you if this is the case at the time you withdraw your consent.

**Complain** you have the right to make a complaint at any time to the Information Commissioner's Office (ICO), the UK supervisory authority for data protection issues ([www.ico.org.uk](http://www.ico.org.uk)). We would, however, appreciate the chance to deal with your concerns before you approach the ICO so please contact us at [dataprotection@englandathletics.org](mailto:dataprotection@englandathletics.org) in the first instance.

You also have the right to ask us not to continue to process your personal data for marketing purposes.

You can exercise any of these rights at any time by contacting us at Data Protection, England Athletics, Athletics House, Alexander House, Alexander Stadium, Walsall Road, Perry Barr, B42 2BE or [dataprotection@englandathletics.org](mailto:dataprotection@englandathletics.org)

## DESCRIPTION OF CATEGORIES OF PERSONAL DATA

When you download and use the App, we will collect certain information about you which will include:

- **Athletics Data:** includes date of birth, gender, email address and telephone number.
- **Device Data:** includes the type of mobile device you use, a unique device identifier and your mobile operating system.  
We may also collect your IP address (this is a number that identifies a specific network device on the internet and is required for your device to communicate with websites). This information we

collect using cookies stored on your device. For more information on cookies and our use of them, see **“Information we collect about you and your device”**.

- **Content Data:** includes information stored on your Device, including log in information and check-ins.
- **Profile Data:** includes your username and password and preferences.
- **Usage Data:** includes details of your use of the App including, but not limited to, traffic data and the resources that you access.
- **Marketing and Communications Data:** includes your preferences in receiving marketing from us and our third parties and your communication preferences.

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