



smalleyroadrunners.co.uk

CLUB STANDARDS CASE STUDY

SMALLEY ROAD RUNNERS



The Derbyshire club explain how implementing Club Standards has helped them to achieve and maintain their charity status

Smalley Road Runners was established in 2007 and is a friendly, ever-growing running club based in Heanor/Smalley in Derbyshire. They have over 300 members of all abilities ranging from couch to 5K to ultra-runners.

During 2020, the club became a Charity Incorporated Organisation to encourage those in Smalley and the surrounding area to participate in running as part of a healthy lifestyle.

The club's mission is to create a supportive and inclusive network where all members are valued and they feel motivated to improve and maintain their wellbeing and mental health.

WHY CLUB STANDARDS?



- 1 The charity was a driver for implementing Club Standards as we need to be compliant to maintain our charity status
- 2 We want to protect our members, committee, and trustees
- 3 We want to be professional and provide a good experience for all our members

THE APPROACH



- Implementation was led by the Chair and Vice Chair but it was a team effort

We worked through each Club Standard methodically and made use of the supporting content on Club Hub and uploaded documentation on MyAthletics portal

- We worked closely with our England Athletics Club Support Manager who provided us with fantastic support



We use the Club Standards to be a good, solid charity."

Anita Bailey

Vice Chair, Smalley Road Runners

For more digital club support, visit the [England Athletics Club Hub](#) and [MyAthletics Portal](#)

OVERCOMING CHALLENGES



- Unfortunately we lost some junior members as our policies were only relevant for over 18s and we realised we weren't set up to provide a safe experience for them. We're working on being able to welcome juniors in the future
- There was concern about upsetting members by putting too many rules in place and becoming too strict – but there was also the need to mitigate risk and protect our volunteers



THE BENEFITS OF CLUB STANDARDS



- 1 We have tightened up on ensuring all our coaches and leaders have a valid UK Athletics Coaching license. This ensures we are operating safely as coaches will have completed a safeguarding course and DBS check
- 2 Club Standards have shaped the way we run our club and deliver our club sessions. Using UK Athletics licensed coaches and leaders ensures we provide quality sessions to our members
- 3 Working on Club Standards gave us the opportunity to remind our members of the code of conducts and to put a digital process in place for them to read and agree to
- 4 Club Standards have helped us improve our communication to members



Club Standards is a positive thing. It's all about having a framework in place to protect members, the committee and volunteers alike."

Anita Bailey

Vice Chair, Smalley Road Runners

ADVICE FOR OTHER CLUBS



- ✓ Have a good relationship with your Club Support Manager
- ✓ Use all the available content on the England Athletics [Club Hub](#)
- ✓ Get the committee on board and ensure that the policies are common knowledge amongst members

THE OUTCOMES



- ✓ All groups have leaders and co-leaders. No one gets left behind
- ✓ We enjoy the social aspect, having fun while keeping fit and healthy
- ✓ We have a clear vision to have our own clubhouse so we can grow our membership and have a safe meeting place and base to fundraise from

What are Club Standards?

